



## VI Fair trade in automatic vending machines, bar and catering services

On 22 November 2002, the City Council's Plenary Session unanimously passed an Institutional Declaration to promote the introduction of fair trade products to local services and offices. This initiative aimed to give support to the economies and social progress of the less developed countries, to the proper use of natural resources and to their sustainable development.

Fair trade products are used and sold at the Garcilaso Civic Centre Cafeteria↓





Fair trade is an alternative to standard trade which guarantees worthy living and labour conditions for producers in the southern hemisphere. Though other fair trade food products do exist (such as biscuits, chocolate...) and non-food products (office material, ceramics, bijouterie...), coffee is the fair trade product par excellence.

Based on the positive experience of promoting fair trade products in automatic vending machines, the introduction of fair trade food and/or organic agricultural products is being extended to other fields such as catering, bars or school dining rooms.

### Fair trade coffee: international rules

In the case of coffee, the international fair trade regulations are as follows:

- Guaranteed price above coffee price fluctuations in international markets.
- Financing of up to 60% of each order so as to guarantee the subsistence of producers during periods between harvests.
- Stable, long-term commercial relationship which allows the cooperatives to plan their production.
- Social benefits for the whole community of producers: housing, education, health...

RESOURCES OF THE +SUSTAINABLE CITY COUNCIL PROGRAMME



### Introduction of fair trade coffee to coffee machines

In Barcelona City Council there are approximately 230 points selling beverages: 150 are machines that vend hot drinks and the remainder, 80, are coffee machines.

A work commission has encouraged actions to concretise the Institutional Declaration on the area of internal management. Collaborating with NGOs —principally SETEM— a variety of resources have been made available:

- Informative and formative actions for local authority staff
- Progressively offering fair trade coffee in automatic vending machines and other sales points
- Providing greater internal and external visibility to the project

You can find out where the fair trade coffee sales points are by going to:

→ [www.bcn.cat/agenda21/ajuntamentsostenible](http://www.bcn.cat/agenda21/ajuntamentsostenible)



### GREENED-UP REGULATIONS AND SPECIFICATIONS

- Institutional Declaration on Fair Trade (2002)
- Specifications governing the management, exploitation and dynamisation of the Sedeta Civic Centre bar service (2003)
- Specifications for the installation, management and exploitation of automatic vending machines at the Security and Mobility Sector Offices of Barcelona City Council (2005)

## GOOD PRACTICES ↓

### Ceramic coffee cups and catering provided by social insertion

#### → Ceramic cups for fair trade coffee in the Urban Services and Environment Sector and Parks and Gardens

The aim of the distribution of cups among the Sector's workers is that of contributing to a reduction in waste production by using ceramic cups instead of throw-away plastic cups. In order to do so, the machines have had to be adapted so that when requesting a drink you can choose whether the machine should give you a plastic cup or not (using your own cup). Moreover, in order to promote this measure, the possibility is being studied as to whether the price of the drink consumed in one's own cup should be cheaper than if a plastic cup is used.



#### → Catering service provided by a social insertion enterprise

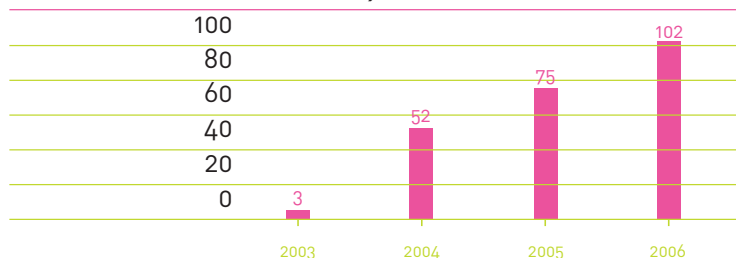
During 2005, some twenty local authority offices commissioned catering services to Fundació Futur, a social insertion enterprise, with the aim of creating jobs for the marginalised. Some such offices are: the Municipal Institute for the Disabled, the office of the Counsellor for Immigration, the Environmental Programmes Office, the Personal Services Sector, Garcilaso Library (Sant Andreu district), the Sarrià-Sant Gervasi district, the Women's and Civil Rights Office, the Social Participation Office, the Social Welfare local council and the office of the Counsellor for public health, among others.



#### → Fair trade products in the automatic vending machines of the Local Police

The Security and Mobility sector has drafted a single call of tenders for the installation and exploitation of automatic vending machines for all of their offices. This document establishes the sale of fair trade coffee, tea and chocolate products in their machines.

### FOLLOW-UP INDICATORS → Fair trade coffee machines



The City Council currently has 91 local authority offices and a total of 102 automatic vending machines where fair trade coffee can be drunk.

#### NOTE!

#### Studies on fair trade

SETEM Catalunya has published three studies on the present scope of fair trade in Catalonia and Spain. These studies include a specific chapter on fair trade and public authorities.

- Fair trade in Catalonia 2000-2002
- Fair trade in Spain yearbook (2004)
- Fair trade in Catalonia, Spain and Europe (2006)



